



USIC World Ski Championships 2009

Demino Sports and Recreation Center
Russian Federation

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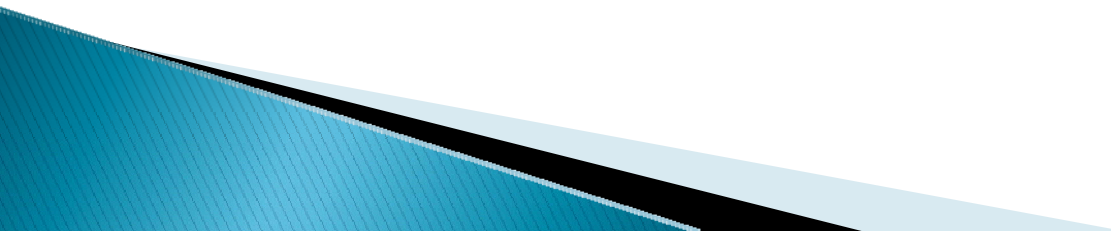


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Motivation

Along with millions of people in the world, Russians love and admire skiing! We see it as something more than just an entertainment – as being a north country skiing for us is life and passion for thousands of professional sportsmen, coaches and umpires as well as for scores of amateurs and fans.

Our bid incorporates our vision of skiing development both in the domestic and global perspective and it is our belief that USIC Ski Championships 2009 should be held in Demino Sports and Recreation Center, Yaroslavskaya region, Russian Federation. The main competitive advantages of the above-mentioned center are the following:

- ▶ **Developed general and sports infrastructure, satisfying all international standards and prescriptions;**
 - ▶ **Optimal geographic position in the central part of Russia near unique historical centers;**
 - ▶ **Excellent logistics and transportation facilities;**
 - ▶ **Rich experience and expertise in holding sports events of national and international level;**
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Dates – Preliminary Event Schedule

<i>Date</i>	<i>Event</i>
<i>December 14 (Monday)</i>	<i>Arrival</i>
<i>December 15 (Tuesday)</i>	<i>Official Opening Ceremony</i>
<i>December 16 (Wednesday)</i>	<i>Classic race – 30 km</i>
<i>December 17 (Thursday)</i>	<i>Pursuit– 15 km</i>
<i>December 18 (Friday)</i>	<i>Free time/Excursions to Yaroslavl and Rybinsk</i>
<i>December 19 (Saturday)</i>	<i>Relay race – 4*10 km/Official closing ceremony</i>
<i>December 20 (Sunday)</i>	<i>Departure</i>

Location



Geographical map

Demino Sports and Recreation Center is one of the leading and few sports centers in Russia satisfying all international standards and prescriptions. Demino is a multi-purpose complex, providing sport, entertainment and leisure facilities for various audiences. The key sports expertise of the center – holding ski events of major national and international importance.

Demino is situated in the unique, picturesque place with outstanding ecological environment. The center can be found on the Volga river shore front at the distance of 350 km far from Moscow, 70 km far from regional capital Yaroslavl and 20 km from another major city in Yaroslavskaya region – Rybinsk.

Hilled plain with soft vertical drops, pure nature environment and reserved nature areas around form unique and optimal atmosphere for holding major winter sport events at a very high international level.

Location – City of Yaroslavl



City of Yaroslavl – is the city in Russia, the administrative center of Yaroslavlskaya region. The total population is about 605 thousands of people. The historical center of the city is included in UNESCO list of major world historical places. It was founded in 1010 by prince Yaroslav Mydriy and in couple years became the political and administrative center in ancient Russia.

The distance from Moscow is 282 km or about 4 hours by car. There is a developed transport infrastructure including one international airport, railway stations and bus connections with the capital of Russia.

The climate in Yaroslavl is mild with great influence of Atlantic Ocean. The average temperature in January is about -11°C , in July $+18^{\circ}\text{C}$. It's often snowy but not very intensive.

Today Yaroslavl is the mixture of ancient Russian culture and rapidly developing economic and industry center. More over, the City is included in all touristic routes in the Central Russia and is one the Golden Rings' cities – the most ancient and worth seeing places in the country.



Location – City of Yaroslavl



The City of Yaroslavl is shown on one thousand rubles note

Yaroslavl best sights

Location – Rybinsk



Rybinsk is one of the major cities in Yaroslavlskaya region and the most closed to **Demino Sports Center**. It stands on Volga river and is considered to be the place of Russian ancient culture birth like many other cities of the region.

Rybinsk best views and map

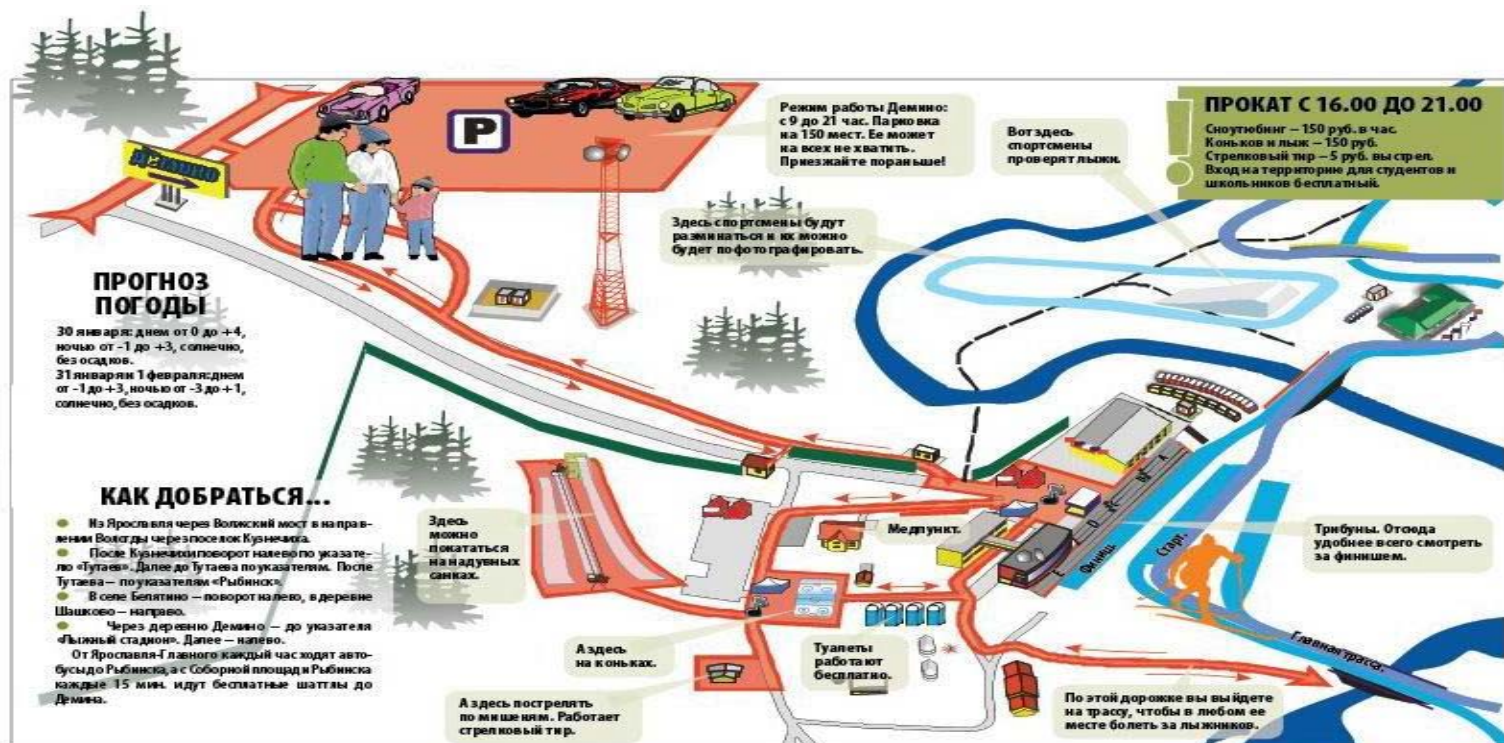
Ski Experience – Key Facts

Demino Sports and Recreation Center is a modern and high-quality sports complex satisfying all strict international FIS standards and prescriptions. 11 FIS certified traces enable to hold all kinds of ski events, including events with style variation, mixed relays and sprints.

Key facts in ski experience:

- ▶ Starting as a sport complex in 1975, USSR Ski Championships and various Ski Cups were held in the latest 70-s in Demino. For many years Demino was the key training base for ski sportsmen in the USSR;
- ▶ Another highlight in the history of Demino was happened in 2003 when Russian Ministry of Sports certified Demino as a regional training center of federal importance;
- ▶ Since 2003 various national skiing tournaments have been held in Demino. Along the national development Demino has started to play an important role in international FIS activities;
- ▶ At the moment due to unique geographical position and completely European sports and general infrastructure three World Ski Championships in 2007 and 2009 have been held in Demino. Representatives of International Ski Federation highly appreciated the organization level of the ski events in the Sports Center Demino, Yaroslavskaya region;

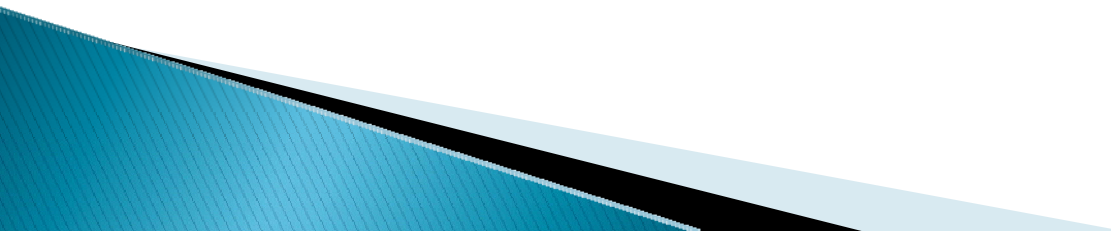
General Infrastructure – Concept map



УСЛОВНЫЕ ОБОЗНАЧЕНИЯ

- Здесь можно гулять всем зрителям.
- Тут пройдут концерты и конкурсы.
- Здесь можно поесть.
- Здесь вы купите сувениры.
- Туалеты.

General Infrastructure – Transport

- ▶ Direct busses to the City of Yaroslavl and Rybinsk. The travel time is about 1 hour;
 - ▶ International airport in the City of Yaroslavl. One hour flight from Moscow Domodedovo International Airport;
 - ▶ Direct railway connection with Moscow from Yaroslavl and Rybinsk. Travel time is about from 4 to 6 hours. The train is available every 2 hours;
 - ▶ Direct busses from Yaroslavl to Moscow. The travel time is about 5 hours;
 - ▶ Developed transport infrastructure in Yaroslavskaya region among key centers;
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General Infrastructure – Accommodation



There are separate village houses as well as hotels of European standards in Demino Center. 26 village houses provide convenient lifetime for the customers during the whole year. Visitors will be impressed by the comfortable cuisine, sauna, fireplace and open terrace.

There are three types of village houses in Demino Sports and Recreation Center. Depending on requirements and number of customers different options are available.



General Infrastructure – Accommodation



Besides separate village houses Demino Sport Hotel provides 47 fully equipped rooms. 43 are double rooms, 2 family rooms and 2 deluxe. Internet facilities, satellite and HD TV are available in every room. On the territory of the Sports Center there are restaurant complex, sport cafes and other recreation opportunities.



Mastercard, Visa and American Express cards are eligible for the payment.


At the reception it is possible to buy all required goods, souvenirs and cards for the Internet access. 24/7 personnel of the sport complex will do the best for the customers.

General Infrastructure – Additional Information

Conference hall:

- ▶ Distinctive meeting facilities and services designed to delight and inspire;
- ▶ Accommodate groups up to 150 people;
- ▶ Visual and technical support;

Catering:

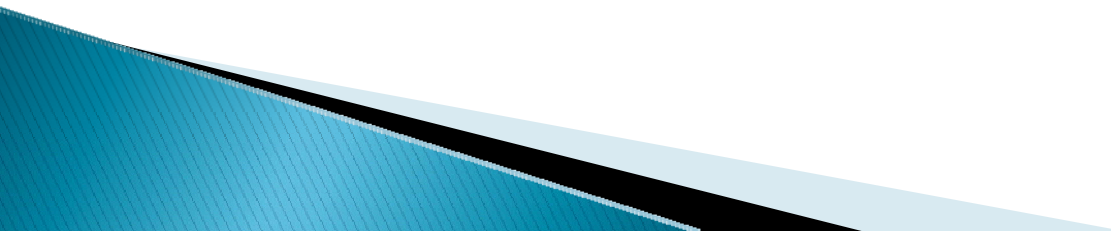
- ▶ Diversity of meals to fully meet the food preferences is guaranteed;
 - ▶ Additional backstage catering can be arranged for VIP Lounge;
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General Infrastructure – Additional Information

Security Plan:

- ▶ The security plan for the event while being comprehensive will also recognize the specific features of the place
- ▶ Security activities at the venue;
- ▶ Video surveillance at the venue;
- ▶ Accreditation validation;
- ▶ Protection of athletes and officials.

Medical services:

- ▶ Demino has a multi-language medical staff on-site to ensure fast and appropriate medical care when needed;
 - ▶ Emergency medical care can be provided to all visitors of the Championships;
 - ▶ Dedicated medical services team will be on duty at the venue and all designated accommodation facilities during the whole period of the Championships;
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Sports Infrastructure



Ski traces in Demino

In recent years Demino Sports and Recreation Center has developed a unique infrastructure of skiing traces. The Sports Center has 11 modern traces certified by International Ski Federation.

Certified traces for 5 and 10 km, ski traces with length of 3,75 km and 6,9 km are available for holding international events. All parameters satisfy the requirements of International Ski Federation. Due to highly-developed sports environment Demino Sports Center has recently held three World Ski Cups in previous years. No other Ski Center in Russia has shown such outstanding results in organization of such sport events of major international importance.

Demino is considered to be the real competitor to leading ski centers of Northern and Eastern Europe.

Sports Infrastructure



Stands' capacity is over 7 000 spectators at the stadium . There are various rest areas, places for slat preparation, technical areas, etc.

The parking for 3 000 cars is also available along with international press center, various restaurants and cafes outside.



Another great advantage of the Demino Sport Center is the team of internationally certified umpires able to ump all kinds of international ski events.

Photos



Photos



A first-person perspective of a snowy ski slope. Two skis are visible in the foreground, pointing towards the horizon. The snow is bright white and reflects the sunlight. In the background, there is a dense forest of evergreen trees. The sun is low on the horizon, creating a strong lens flare and casting long shadows. The sky is a clear, pale blue.

See you in Demino!